# Digital privacy

## Survey

This survey is available online at https://network23.org/theb/survey

## Information

Thank you for participating in the survey. This research is coursework for an Open University MSc professional project↗. This is independent research, not commissioned by any organisation.

The survey asks about privacy in using computers, focusing on personal rather than work use, and includes any personal computing devices, such as desktops or smartphones.

**There are no right or wrong answers and no specific knowledge is required to complete the survey. There are 20 questions.**

The survey is anonymous and does not track respondents (see hosting privacy policy↗). However, consider avoiding any particularly sensitive, or illegal information. Alternative ways of taking the survey are available on the contact page↗. Please only complete the survey once.

### Data storage and reporting

Submitted survey data will be stored securely in the researcher's email and offline.

The final report will include aggregated statistics of survey responses and common themes. This report will be available to Open University staff (as coursework), and may be selectively distributed to survey invitees or interested parties on request to the researcher.

It will be useful for the researcher to be able to include samples of responses in the report. Please select the checkbox below if you are happy to allow this. This is entirely optional.

☐ **Optional**: I am willing for my survey responses to be used verbatim in the report.

### Research updates

If you would like to be updated about the research, you can sign up for updates↗. This is optional and the data is stored separately from survey responses.

If you have any questions or concerns before, during or after completing the survey, you are welcome to contact the researcher in confidence↗.

☐ **Required: I agree to the above conditions in taking this survey**

# General

**1. How would you describe your overall level of use of computers?**
("Very high" meaning extensively every day, "Very low" meaning hardly ever or never)

○ Very high  ○ High  ○ Medium  ○ Low  ○ Very low  ○ No answer

**2. Privacy means different things to different people. What do you understand by digital privacy?**

**3. How would you characterise your general level of privacy concern in relation to using computing devices in your personal life?**
(Check all that apply)

☐ **I value having an online presence more than my privacy**
☐ **I am not concerned about my privacy**
☐ **I am resigned to the loss of my privacy online**
☐ **I weigh up both the benefits and privacy risks for me**
☐ **I take my privacy very seriously**
☐ **Other (please specify):**

**4. How would you rate your overall knowledge of digital privacy measures available to you as a computer user?**

○ Very high  ○ High  ○ Medium  ○ Low  ○ Very low  ○ No answer

**5. How would you characterise your online privacy experiences to date?**
(Check any that apply)

☐ **I have experienced little or no issues with privacy online**
☐ **I have experienced my personal information being used by a company without my authorisation**
☐ **I have experienced a significant breach of privacy**
☐ **Other (please specify):**

**6. Please rate the following activities according to how concerning you consider them for your privacy:**

**Using social media**:
- ○ Very concerning
- ○ Moderately concerning
- ○ Slightly concerning
- ○ Not concerning
- ○ Not relevant to me
- ○ No answer

**Searching for information**:
- ○ Very concerning
- ○ Moderately concerning
- ○ Slightly concerning
- ○ Not concerning
- ○ Not relevant to me
- ○ No answer

**Using email**:
- ○ Very concerning
- ○ Moderately concerning
- ○ Slightly concerning
- ○ Not concerning
- ○ Not relevant to me
- ○ No answer

**Making payments online**:
- ○ Very concerning
- ○ Moderately concerning
- ○ Slightly concerning
- ○ Not concerning
- ○ Not relevant to me
- ○ No answer

**7. Please rate the following information according to how private you consider them:**

**First name**:
- ○ Very private
- ○ Moderately private
- ○ Slightly private
- ○ Not private
- ○ No answer

**Surname / family name**:
- ○ Very private
- ○ Moderately private
- ○ Slightly private
- ○ Not private
- ○ No answer

**Email**:
- ○ Very private
- ○ Moderately private
- ○ Slightly private
- ○ Not private
- ○ No answer

**Address**:
- ○ Very private
- ○ Moderately private
- ○ Slightly private
- ○ Not private
- ○ No answer

**Date of birth**:
- ○ Very private
- ○ Moderately private
- ○ Slightly private
- ○ Not private
- ○ No answer

**Fingerprints**:
- ○ Very private
- ○ Moderately private
- ○ Slightly private
- ○ Not private
- ○ No answer

**All your social media content (if applicable)**:
- ○ Very private
- ○ Moderately private
- ○ Slightly private
- ○ Not private
- ○ Not applicable
- ○ No answer

**8. How would you rate your awareness of the GDPR (General Data Protection Regulation)?**

○ Very high  ○ High  ○ Medium  ○ Low  ○ Very low  ○ No answer

**9. If you are aware of the GDPR, how do you think the GDPR has or will affect privacy for computing users?**

○ Improve  ○ No effect  ○ Mixed effect  ○ Worsen  ○ Don't know  ○ No answer

# Scenario

**10. Please describe an example of using computer(s) or personal computing device(s) such as smartphones in your everyday life, where you think there are privacy implications for you:**

<br>

**11. Please rate how concerned for your privacy you are or were in the scenario you described:**

- ○ Very concerned
- ○ Moderately concerned
- ○ Slightly concerned
- ○ Not concerned
- ○ No answer

**12. Please rate the importance to you of the following privacy provisions (selected from the GDPR) in relation to the scenario you described:**

**Strict consent: If consent is relied on, this is informed and explicitly requested**:
- ○ Very important
- ○ Moderately important
- ○ Slightly important
- ○ Not important
- ○ Not relevant
- ○ No answer

**Subject access: Individuals have the right to access personal data stored about them**:
- ○ Very important
- ○ Moderately important
- ○ Slightly important
- ○ Not important
- ○ Not relevant
- ○ No answer

**Right of deletion (the 'right to be forgotten'): Individuals can request for their personal data stored by organisations to be erased**:
- ○ Very important
- ○ Moderately important
- ○ Slightly important
- ○ Not important

○ Not relevant
○ No answer

**Data portability: Individuals are able to obtain their personal data from a service, allowing transfer to a different service**:
○ Very important
○ Moderately important
○ Slightly important
○ Not important
○ Not relevant
○ No answer

**Right to appeal automated decision making: Where automated decision making is used, individuals can challenge decisions and request human review**:
○ Very important
○ Moderately important
○ Slightly important
○ Not important
○ Not relevant
○ No answer

**13. Please rate the effect of the following on your decision making in the scenario you described?**

**Trust in the service provider involved**:
○ Very important
○ Moderately important
○ Slightly important
○ Not important
○ Not relevant
○ No answer

**Privacy information or notices provided**:
○ Very important
○ Moderately important
○ Slightly important
○ Not important
○ Not relevant
○ No answer

**Privacy settings or options provided**:
○ Very important
○ Moderately important
○ Slightly important
○ Not important
○ Not relevant
○ No answer

**Website security signs**:
- ○ Very important
- ○ Moderately important
- ○ Slightly important
- ○ Not important
- ○ Not relevant
- ○ No answer

**Trust in relevant regulation or regulatory bodies**:
- ○ Very important
- ○ Moderately important
- ○ Slightly important
- ○ Not important
- ○ Not relevant
- ○ No answer

**14. Are there other factor(s) not mentioned in the above two questions that affected your assessment of privacy in this scenario? If so, please describe:**

**15. Are there other privacy provisions or facilities not provided in this scenario that you would want or like to have? If so, please describe:**

# Finishing

**16. How concerned were you about agreeing to the conditions of taking this survey?**

- ○ Very concerned
- ○ Moderately concerned
- ○ Slightly concerned
- ○ Not concerned
- ○ No answer

**17. If applicable, please describe any concerns you had:**

**18. Has completing this survey affected your thinking on digital privacy? If so, please describe:**

**19. Is there anything else you think this survey could have asked about? If so, please describe:**

**20. Do you have any other comments? If so, please enter below:**

If you have any questions or concerns you are welcome to contact the researcher↗ (https://network23.org/theb/contact/)