

## For immediate release

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### **'Count Me Out' announce days of action against 2011 census**

- Activists have called two days of action against Lockheed Martin's involvement in the 2011 census
- 'Let 'em have it' e-action day: Friday 18<sup>th</sup> March, in a day of online action, activists will conduct an email barrage, filling up Lockheed Martin's inbox with detailed personal information at regular intervals throughout the day
- Day of local action: Saturday 19<sup>th</sup> March, groups around the country will be taking action to inform others about Lockheed Martin's involvement in 2011 census

This weekend, individuals and groups will target Lockheed Martin through 'e-action', and raise awareness of Lockheed's involvement in running the census in two consecutive days of action.

### **'If they want our information – let 'em have it!'**

Friday 18<sup>th</sup> March will see a creative and fun day of 'e-action' targeted at Lockheed Martin. Starting at 9am with a "what I had for breakfast" email and finishing at 5pm, activists will be regularly updating Lockheed Martin about all aspects of their day.

On Saturday 19<sup>th</sup> March, groups all around England will be talking to their local community to raise awareness of Lockheed Martin's involvement in the 2011 census.

Elizabeth Wild from Count Me Out spoke on the aims of the weekend's actions:

"We want to inform people about Lockheed Martin's involvement in the 2011 census. I believe that the more people who find out about the role of a huge weapons company in our census, the more will oppose that involvement. We also want to give people information about what action they can take to show their opposition to Lockheed's involvement."

Count Me Out is bringing together individuals and groups taking action against the 2011 census and raising awareness about the Lockheed Martin UK's involvement in the census. The website exposes the links between the census and the arms trade, highlights actions being taken against it and brings together different voices against the 2011 census.

Chris Browne, another member of Count Me Out, commented on one of the reasons for a campaign against the census:

"The arms trade is an industry which bases its existence on the proliferation of weapons systems and war. As such it is entirely illegitimate. The awarding of a £150 million contract for the 2011 census to Lockheed is completely unacceptable, as it gives credibility to a company that deserves none. Since the campaign began, huge numbers of

groups and individuals have shown their active support: this is an issue people feel strongly about.”

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## **ENDS**

For further information or an interview, please contact 07597 622 047, or email [media@countmeout.me.uk](mailto:media@countmeout.me.uk). Count Me Out logo is available in jpg format on request or from [www.countmeout.me.uk](http://www.countmeout.me.uk). Photos from the March 4<sup>th</sup> action at the Office for National Statistics (ONS) are also available on request.

## **NOTES**

1. 14 January 2011 press release from 2011 Census:  
<https://2011mc.census.gov.uk/index.php?module=documents&action=view&id=669>
2. Campaign Against Arms Trade: <http://www.caat.org.uk/resources/facts-figures/>
3. SIPRI Top arms-producing companies, 2009:  
<http://www.sipri.org/research/armaments/production/Top100>
4. Lockheed Martin is the world’s largest arms manufacturer, producing F-16 fighter jets, cluster munitions, and the Trident nuclear missile system. Lockheed Martin UK, the subsidiary responsible for ‘data capture and information processing’ in the census, is also a producer of missiles and other weapons systems.  
<http://www.lockheedmartin.co.uk/about/index.html>